

RESOURCES FOR RECONNECTIVE HEALING PRACTITIONERS ©2010 Kevin Kiernan

Free Conference Calling: <http://www.freeconferencing.com/index.html>

If you are part of my Mentoring Program you will need to join this service to complete exercises I will be assigning at the end of April. You will be creating your own presentation which will be critiqued.

There are a number of free services available and after many years of frustration around the use of cell phones and other non-residential phone connections on these services, the state of the art solutions allow the use of Skype and other VOIP services, Cell phones, and PBX's . The call into the conference is a "toll call" but in the age of nationwide land line and cell plans, this is not a big deal for most people. My choice today, and this can change, is **Freeconferencing.com**. The reasons for this are:

-Podcasting features: This is a must have for practicing your "elevator" presentation, and preserving the finalized version for embedding on your website or podcasting. This also allows you to do three way and multiparty calls and record them. Those new to computing and the Internet, see note at bottom of Pg. 2

-New Beta services that allows Webinar like service called "Free See" which can save you \$25-50/month on a basic webinar services like GoToMeeting

Vista Print: The most economical way to produce your marketing material [Sign Up For Free!](#)

Social Networking Sites: It doesn't matter if you like them or not, your prospects like them!

LinkedIn: <http://www.linkedin.com/> Mainstream professional networking. This is an ideal place to reveal your healing work in a professional way to your life long mainstream body of relationships.

Facebook and Facebook Groups: Number one social networking site. Facebook has over 400 MILLION members and over 7% of all daily web hits on the entire Internet. <http://www.facebook.com/> sign on and get a free membership. Don't not make the mistake of adding any "applications" that you are not sure of authorship because they create security holes and annoy your friends. Make sure you are careful here. I have a group on Facebook but my other community site will be private and secure.

Trinity Mentoring Group: <http://www.facebook.com/#!/group.php?gid=270119309325> This is my mentoring community which is limited to practitioners. There are many other groups that I will also recommend, just join mine first.

<http://www.Selfgrowth.com> David Riklan's pioneering community started in 1998. Free Practice Listing

The Reconnection Facebook community (official site managed by Dr. Pearl's staff):

<http://www.facebook.com/?ref=logo#!/TheReconnection?ref=mf>

and this was the old group <http://www.facebook.com/?ref=logo#!/group.php?gid=6312817244>

Reconnective Kids: <http://www.facebook.com/?ref=logo#!/group.php?gid=152263301327>

Kevin's Sites:

The Freebies in addition to my Facebook group are:

Trinity Mentoring on Drupal Gardens: <http://trinitymentoring.drupalgardens.com/forum>

My Practitioner ONLY Forum site in Beta Test: This site is the beta test of my subscription forum site which will be open to non-subscribing practitioners for the balance of the test period (likely year end 2010). You will need to complete a simple registration procedure to sign up.

My current Trinity Mentoring web site and the model for my Mentoring Zone Practitioner website:

<http://trinitymentoring.com> This website is part of the Google Sites program and your practitioner sites are hosted by Google Sites and governed by Google's Terms of Service. My web domain redirects to <http://mentor.reconnectingdc.com> and this site is based on the same template I support for Practitioners.

Please feel free to explore its functionality and contact my affiliated practitioners to find out about their experience with their own web site development with me.

Social Organization Sites:

Meetup.com: <http://www.meetup.com/Reconnective-Healing-Light-and-Information-DC-VA-MD/>

Meetup is a combination of event management and marketing tool. Many I know depend solely on Facebook for both however I feel this is a false economy. Every week, Meetup e-mails all of the individuals in its database in your local area who have opted in for the topics or tags associated with your events. For \$144/year, you have ongoing access to this constantly refreshed group of prospects who will be notified about your events. The catch is that you must host events! As a benefit to my mentoring program, I do allow practitioners to host events through my Meetup account.

Ning.com: <http://www.ning.com/search?q=reconnective+healing> The flip side to the Meetup approach is to create a Ning social site which will be searchable to all those who have a Ning membership. There are a number of Reconnective Healing Ning sites, typically of local or regional interest. I am not enthusiastic about this option because it takes as much work as building your own domain but you are at the effect of Ning.com changing their terms of service.

Note: In reply to a question posed at a recent Meetup, "What is a Podcast", I realize that some are not well acquainted with the current realities of communications and the web. A Podcast is a combination of the term "broadcast" (think radio or TV) and iPod the Apple Computer trademarked device for playing Audio and Video files. Having information available about you and your practice available in audio and video formats will enhance the distribution of your marketing message for your practice. One video I posted on Youtube, has registered almost 14,000 "hits" in one year! This one posting has generated 1,000 time the traffic as anything else I have published.